

## RESUME

### **Dr. Chouturu Manoj Kumar**

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#### **CAREER OBJECTIVE**

Seeking a career to share my knowledge and experience with students and gain more experience in the education and teaching field. I aspire to work for an institution that offers career growth and chances to learn and improve my knowledge.

#### **EDUCATIONAL QUALIFICATIONS**

| Course                | Institution                                  | Board/University                        | Marks In %        | Class           |
|-----------------------|----------------------------------------------|-----------------------------------------|-------------------|-----------------|
| Ph.D.                 | Dept. of Commerce<br>Yogi Vemana University  | Yogi Vemana University<br>Kadapa        | 61<br>(Pre-Ph.D.) | 1 <sup>st</sup> |
| M.B.A<br>(Fin. & HRM) | Acharya Nagarjuna<br>University CDE, Guntur. | Acharya Nagarjuna<br>University, Guntur | 72.86             | 1 <sup>st</sup> |
| M.Com.                | Yogi Vemana University<br>College, Kadapa.   | Yogi Vemana University<br>Kadapa        | 68.55             | 1 <sup>st</sup> |
| B.Com.<br>(Computers) | Govt. Degree College,<br>Rly Kodur.          | S.V. University<br>Tirupati             | 76.00             | 1 <sup>st</sup> |

#### **ACADEMIC PROJECTs**

- A Study on Job Satisfaction of Employees in Lanco Industries Pvt. Ltd at Srikalahati.
- A Study on Recruitment and Selection in Chaitanya Chemicals at Kadapa.

#### **TEACHING EXPERIENCE**

- Presently working as an **Assistant Professor** in Department of Humanities and Sciences (Management), **KSRM College of Engineering (Autonomous)**, YSR Kadapa from September 2022 to till date.
- Worked as a **Lecturer in Commerce** in **Sri Palakondraya Swamy Degree College** at Rly Kodur, Kadapa district, from 2015 to 2016.

## **PUBLISHED NUMBER OF ARTICLES / BOOK CHAPTERS & TEXT BOOKS**

- Articles/Journals : 09
- Book Chapters : 18
- Text Books : 05

## **EDITORIAL BOARD MEMBER FOR ISBN EDITED BOOKS**

| S. No. | Title of The Book                                                        | Published By                                                                                                                                                   | Year           |
|--------|--------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| 1      | India @75: Multidisciplinary Reflections on Past, Present & Future       | Eagle Leap Publication (Pune) with an ISBN: 978-81-987676-4-6<br><a href="https://eagleleappublication.com/issue/">https://eagleleappublication.com/issue/</a> | August 2025    |
| 2      | Indian Knowledge Systems: A Multidisciplinary Approach                   | Eagle Leap Publication (Pune) with an ISBN: 978-81-990084-9-6<br><a href="https://eagleleappublication.com/issue/">https://eagleleappublication.com/issue/</a> | September 2025 |
| 3      | Bridging Ideas: A Multidisciplinary Approach to Knowledge and Innovation | Eagle Leap Publication (Pune) with an ISBN: 978-81-992372-9-2<br><a href="https://eagleleappublication.com/issue/">https://eagleleappublication.com/issue/</a> | October 2025   |

## **AWARDS RECEIVED**

1. Received **Best Teacher Award-2025** from Global Educators Excellence Awards on 5<sup>th</sup> October 2025.
2. Placed in **Top-20 Finalist for the 6<sup>th</sup> Global International Best Teachers Awards-2025** organized by Global Gyaan Academy (GGA) in collaboration with KSRM Engineering College (Autonomous) on 5<sup>th</sup> October 2025.
3. Received **Yuva Acharya Individual Award-2025** from Bharat Education Excellence Awards (BEEA) on 25<sup>th</sup> October 2025 at T-Hub, Hyderabad, Telangana. Nomination ID: NOM-BEEA25-2026.

## **NUMBER OF FDPs, CBPs, EDPs / SEMINARS/ WORKSHOPS / SYMPOSIUMS / WEBINARS**

- Acted as a Resource Person for IFP Training Organized by School Education Department, Govt. of Andhra Pradesh Held at KSRM College of Engineering, Kadapa from 3<sup>rd</sup> July 2023 to 14<sup>th</sup> July 2023.

- Acted as a Resource Person for One Day Workshop on “Entrepreneurship Skill, Attitude & Behavior Development” Organized by Department of ECE & IIC, KLM College of Engineering on 28<sup>th</sup> February 2023.
- Participated in National and International FDPs, CBPs & EDPs: 22
- Participated in National and International Workshops: 17
- Participated in National and International Webinars & Symposiums: 45
- Number of Papers Presented in National and International Seminars: 27
- Participated in National and International Quizes: 06

## ADMINISTRATIVE EXPERIENCE

- Appointed as Committee Member in Student Activity Council, KSRM College of Engineering in from October 2022 to till date.
- Appointed as Committee Member in E-cap Attendance Monitoring Committee, Dept. of Humanities and Sciences, KSRM College of Engineering from October 2022 to till date.
- Appointed as Committee Member in Cultural Club & Ek Bharat Shreshtha Bharat, KSRM College of Engineering from October 2022 to till date.
- Appointed as Committee Member in CDMC (Curriculum Development and Monitoring Committee) from the Academic Years 2022-23 to till date.
- Appointed as BoS Member for Dept. of Humanities (Management), KSRM College of Engineering from 20<sup>th</sup> September 2023 to till date.
- Appointed as Dept. of Humanities and Sciences media coordinator from September 2025 to till date.

## MEMBERSHIP IN PRESTIGIOUS ACADEMIC BODIES & EDITORIAL BOARD

1. Life Membership in Indian Accounting Association.  
[https://indianaccounting.org/membersdirectorybranch.php?edit\\_id=TIRUPATI](https://indianaccounting.org/membersdirectorybranch.php?edit_id=TIRUPATI)
2. Life Membership in Indian Commerce Association.  
<https://icaindia.info/NewMembers.php?search=CHOUTURU>
3. Life Membership in Commerce and Management Association of India.  
<https://cmaoi.org/certified-members>
4. Life Membership in International Association of Engineers.
5. Appointed as Editorial Board Member for the Journal International Journal of Business and Management Sciences, ISSN Number (Online): 2693-3500 in the month September 2025. <https://journals.sciro.org/index.php/ijbms/editorial-board>.

6. Appointed as Editorial Board Member for the Bodhivruksha Journal of Diverse Discipline (BJDD), <https://bjddjournal.org/editors-reviewers>

## TECHNICAL SKILLS

- MS-Office
- Internet Basics

## ADDITIONAL QUALIFICATIONS

- Diploma in Computer Applications (DCA) Course Certificate.
- JKC Certificate in U.G Course B.Com, Govt. Degree College Rly Kodur.
- NSS Certificate in P.G Course M.Com, Yogi Vemana University College Kadapa.
- **APSET-2016** Qualified Certificate in Commerce.
- Certificate of Participation in “Spit-free India Movement” during June – August 2020 to prevent the spread of Covid-19.
- Certificate of Appreciation in Azadi Ka Amrit Mahotsav organized by Ministry of Culture, Govt. of India on 15<sup>th</sup> August 2022.
- Certificate of Participation in “Human Right Pledge” organized by National Human Rights Commission in India on 11<sup>th</sup> December 2022.

## TEXT BOOKS PUBLISHED

| Sl. No. | Title of The Book                           | Published By                                                                                                                                                                                                                                                                                                                                                                          | Period         |
|---------|---------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| 1       | Micro Insurance in India                    | English Edition, Published by Lambert Academic Publishing (LAP),<br>ISBN No: 978-620-6-15644-4.<br><a href="https://www.morebooks.shop/shop-ui/shop/product/9786206156444">https://www.morebooks.shop/shop-ui/shop/product/9786206156444</a>                                                                                                                                          | April 2023     |
| 2       | Marketing Management                        | Universal Research Academy, Vellore & Chennai,<br>ISBN: 978-81-968844-4-4.<br><a href="https://universalresearchacademy.in/textbooks">https://universalresearchacademy.in/textbooks</a>                                                                                                                                                                                               | July 2024      |
| 3       | Global Financial Markets and Institutions   | Wisdom India Publication, Bangalore-77, ISBN: 978-81-964545-8-6,<br><a href="https://www.wisdomindiapublications.com/textbooks">https://www.wisdomindiapublications.com/textbooks</a>                                                                                                                                                                                                 | March 2025     |
| 4       | Fundamentals of Business Economics          | Eagle Leap Publication (Pune)<br>with an ISBN: 978-81-987676-4-6<br><a href="https://eagleleappublication.com/product/fundamentals-of-business-economics-by-dr-p-ch-praveen-kumar-dr-chouturu-manoj-kumar-mr-p-narasimha-babu/">https://eagleleappublication.com/product/fundamentals-of-business-economics-by-dr-p-ch-praveen-kumar-dr-chouturu-manoj-kumar-mr-p-narasimha-babu/</a> | August 2025    |
| 5       | Managerial Economics & Business Environment | Sciro International Publishers<br>with an ISBN: 978-93-343-9384-2.<br><a href="https://sciro.org/management-science/">https://sciro.org/management-science/</a> ,<br><a href="https://www.amazon.in/dp/B0FQ2TR543">https://www.amazon.in/dp/B0FQ2TR543</a>                                                                                                                            | September 2025 |

# ARTICALS PUBLISHED

| Sl. No. | Title of The Paper                                                                                                 | Published By                                                                                                                                                                                                                                                                                                                                                       | Period             |
|---------|--------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| 1       | A study on Working Capital Management                                                                              | International Journal of Management Research and Business Strategy (IJMRBS).<br>ISSN: 2319-345X<br><a href="https://www.researchgate.net/publication/367298814_A_STUDY_ON_WORKING_CAPITAL_MANAGEMENT">https://www.researchgate.net/publication/367298814_A_STUDY_ON_WORKING_CAPITAL_MANAGEMENT</a>                                                                 | July 2016          |
| 2       | A study on Human Resource Practices in Employee Stress                                                             | International Journal of HRM and Organizational Behavior (IJHRMOB).<br>ISSN: 2454-5015.<br><a href="https://www.researchgate.net/publication/367191604_A_STUDY_ON_HUMAN_RESOURCE_PRACTICES_IN_EMPLOYEE_STRESS">https://www.researchgate.net/publication/367191604_A_STUDY_ON_HUMAN_RESOURCE_PRACTICES_IN_EMPLOYEE_STRESS</a>                                       | August 2016        |
| 3       | A study on Effectiveness of Performance Appraisal System                                                           | International Journal of HRM and Organizational Behavior (IJHRMOB),<br>ISSN: 2454-5015.<br><a href="https://www.researchgate.net/publication/367298209_A_STUDY_ON_EFFECTIVENESS_OF_PERFORMANCE_APPRAISAL_SYSTEM_INDUSTRY_PROFILE">https://www.researchgate.net/publication/367298209_A_STUDY_ON_EFFECTIVENESS_OF_PERFORMANCE_APPRAISAL_SYSTEM_INDUSTRY_PROFILE</a> | August 2016        |
| 4       | A study on Digital Services of LIC of India                                                                        | International Journal of Exclusive Management Research, ISSN: 2249-8672.<br><a href="https://ijemr.in/wp-content/uploads/2018/05/Content.pdf">https://ijemr.in/wp-content/uploads/2018/05/Content.pdf</a>                                                                                                                                                          | April 2018         |
| 5       | Marketing of Micro-Insurance Products in India: A Comparative study between Public and Private Insurance Companies | International Journal of Research and Analytical Reviews, e ISSN: 2348-1269, Print ISSN: 2349-5138, pp.681u-685u.<br><a href="http://ijrar.com/upload_issue/ijrar_issue_20542442.pdf">http://ijrar.com/upload_issue/ijrar_issue_20542442.pdf</a>                                                                                                                   | Oct.-Dec. 2018     |
| 6       | Awareness of Policyholders on Micro Insurance Schemes of LIC of India with Special Reference to Kadapa Division    | International Journal of Research and Analytical Reviews (IJRAR), E-ISSN: 2348-1269, P-ISSN: 2349-5138, pp.402-414.<br><a href="https://www.ijrar.org/papers/IJRAR19K2635.pdf">https://www.ijrar.org/papers/IJRAR19K2635.pdf</a>                                                                                                                                   | June 2019          |
| 7       | Covid-19 Situation and Its Impact on Micro-Insurance Agents of LIC of India                                        | The International journal of analytical and experimental modal analysis<br>Volume XIII, Issue II, February/2021<br>ISSN NO: 0886-9367, pp 102-109.<br><a href="https://drive.google.com/file/d/1yXzeJtks8JM_ItaxogjlrqyVGRPyFn65/view?usp=sharing">https://drive.google.com/file/d/1yXzeJtks8JM_ItaxogjlrqyVGRPyFn65/view?usp=sharing</a>                          | Feb 2021           |
| 8       | Performance Evaluation of Micro Insurance of Private Insurers in India                                             | Published in Education and Society, ISSN: 2278-6864, pp.67-76,<br>UGC Care Approved, Group-I, Multi-disciplinary Referred Journal with IF=6.718.                                                                                                                                                                                                                   | January-March 2023 |

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|---|-------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|-----------|
| 9 | A Study on Customer Awareness Towards Digital Payment | Rabindra Bharati University Journal of Economics, ISSN: 0975-802X, UGC Care Approved, Peer Reviewed and Referred Journal with IF:6.986. | July 2024 |
|---|-------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|-----------|

### BOOK CHAPTERS PUBLISHED

| Sl. No. | Title of the Book Chapter                                                                  | Published By                                                                                                                                                                                                                                 | Period        |
|---------|--------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|
| 1       | Micro Insurance-Identifying the Challenges                                                 | SELF Publications (IARA- Indian Academic Research's Association).<br>ISBN: 978-93-80509-84-6                                                                                                                                                 | August 2016   |
| 2       | A study on Role of IRDAI in Indian Insurance Sector                                        | Himalaya Publishing House Pvt. Ltd.,<br>ISBN: 978-93-5299-913-2, pp.85-88.                                                                                                                                                                   | 2018          |
| 3       | A Study on Life Insurance Sector in India                                                  | Red'shain Publication Pvt. LTD., in the book entitled Emerging Trends and Practices in Business, Commerce & Management Volume – 1, ISBN: 978-93-94727-74-8, ISBN-10: 93-94727-74-4, (First Edition), pp. 93-101.<br>DOI: 10.25215/9394727744 | July 2022     |
| 4       | Challenges of Researchers in Social Sciences                                               | Red'shain Publication Pvt. LTD., in the book entitled Emerging Trends and Practices in Business, Commerce & Management Volume-1, ISBN: 978-93-94727-74-8, ISBN-10: 93-94727-74-4, (First Edition), pp. 84-92.<br>DOI: 10.25215/9394727744    | July 2022     |
| 5       | Problems of Micro Insurance Policyholders of LIC of India: A Case Study of Kadapa Division | Indian Academic Researchers Association (IARA) Publications, ISBN No: 978-93-94293-16-8, Thiruchirapalli, Tamil Nadu, pp.105-112.                                                                                                            | March 2023    |
| 6       | Impact of Online Shopping on Customer Behavior.                                            | Universal Research Academy, Chennai,<br>ISBN: 978-81-964689-7-2, pp:1-10,<br><a href="https://universalresearchacademy.in/isbn-edited-book">https://universalresearchacademy.in/isbn-edited-book</a>                                         | Nov 2023      |
| 7       | A Study on Problems of Customers in Online Shopping                                        | Virudhunagar Hindu Nadars' Senthikumara Nadar College (A), Virudhunagar, Tamil Nadu,<br>ISBN No: 978-81-951746-9-0, pp. 57-63.<br><a href="https://www.vhnsnc.edu.in/research.php#tabs-6">https://www.vhnsnc.edu.in/research.php#tabs-6</a>  | Dec 2023      |
| 8       | A Study on Customer Behavior Towards UPI Payment                                           | Universal Research Academy, Chennai,<br>ISBN: 978-81-964689-6-5, pp:1-10.<br><a href="https://universalresearchacademy.in/isbn-edited-book">https://universalresearchacademy.in/isbn-edited-book</a>                                         | Jan 2024      |
| 9       | Challenges of Customers with UPI Payment                                                   | Elakkiya Pathipagam Publisher, Tenkasi,<br>ISBN :978-93-92649-83-7, pp.1-7.                                                                                                                                                                  | February 2024 |
| 10      | Opportunities Among Engineering Graduates                                                  | IIP Iterative International Publishers with ISBN Number: 978-93-6252-152-1, pp.27-40.<br><a href="https://cmaoi.org/publishbook.php">https://cmaoi.org/publishbook.php</a>                                                                   | Jan 2025      |

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|----|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| 11 | A Study on Micro Insurance Death Claims of Private Insurers in India                                                                                            | Mind Reading Publications,<br>ISBN Number: 978-93-92150-22-7,<br>pp. 23-29.                                                                                                                                                                                                                                                                                                                                                                                     | Feb 2025       |
| 12 | Impact of Hybrid Working Model on It Employees Job Satisfaction                                                                                                 | Universal Research Academy, Chennai with<br>ISBN: 978-81-968844-8-2, pp. 1-9<br><a href="https://universalresearchacademy.in/isbn-edited-book">https://universalresearchacademy.in/isbn-edited-book</a>                                                                                                                                                                                                                                                         | March 2025     |
| 13 | The Effective Usage of Cloud Computing for Higher Education Teaching Learning Process in India                                                                  | Springer, Cham Publication with Print ISBN Number: 978-3-031-80655-1, Online ISBN Number: 978-3-031-80656-8, pp. 387-395, Volume 2, DOI: <a href="https://doi.org/10.1007/978-3-031-80656-8_34">https://doi.org/10.1007/978-3-031-80656-8_34</a> .<br>Book Title: Big Data in Finance: Transforming the Financial Landscape                                                                                                                                     | July 2025      |
| 14 | Growth and Development of Microinsurance in LIC of India<br><a href="https://www.eurekaselect.com/chapter/25165">https://www.eurekaselect.com/chapter/25165</a> | Bentham Science Publication with e-ISBN Number: 978-981-5313-83-3, ISBN Number: 978-981-5313-84-0, pp. 185-195 (11), DOI: <a href="https://doi.org/10.2174/9789815313833125010014">10.2174/9789815313833125010014</a> Book Title: Data Alchemy in Insurance: Revolutionizing the Insurance Industry through Big Data Analytics                                                                                                                                  | July 2025      |
| 15 | A Study on Awareness of Rural Students Towards Online Education                                                                                                 | Eagle Leap Publication (Pune) with an ISBN: 978-81-987676-4-6, pp.25-33.<br>Book Title: India @75: Multidisciplinary Reflections on Past, Present & Future<br><a href="https://eagleleappublication.com/issue/">https://eagleleappublication.com/issue/</a>                                                                                                                                                                                                     | August 2025    |
| 16 | A Study on Factors Influencing the Students Towards Online Education                                                                                            | Eagle Leap Publication (Pune) with an ISBN: 978-81-987676-4-6, pp.43-51. Book Title: India @75: Multidisciplinary Reflections on Past, Present & Future<br><a href="https://eagleleappublication.com/issue/">https://eagleleappublication.com/issue/</a>                                                                                                                                                                                                        | August 2025    |
| 17 | Challenges of Students in Online Education                                                                                                                      | Eagle Leap Publication (Pune) with an ISBN: 978-81-990084-9-6, pp.24-31.<br>Book Title: Indian Knowledge Systems: A Multidisciplinary Approach<br><a href="https://eagleleappublication.com/issue/">https://eagleleappublication.com/issue/</a>                                                                                                                                                                                                                 | September 2025 |
| 18 | Analysis of Customers Satisfaction with ATM Services                                                                                                            | Eagle Leap Publication (Pune) with an ISBN: 978-81-992372-9-2, pp.32-37.<br>Book Title: Bridging Ideas: A Multidisciplinary Approach to Knowledge and Innovation<br><a href="https://eagleleappublication.com/issue/">https://eagleleappublication.com/issue/</a> ,<br><a href="https://www.amazon.in/dp/8199237295">https://www.amazon.in/dp/8199237295</a> ,<br><a href="https://doi.org/10.5281/zenodo.17413973">https://doi.org/10.5281/zenodo.17413973</a> | October 2025   |

## FDPs, CBPs, EDPs & ORIENTATION PROGRAMMES

| S.No. | Theam of The Programme                                                                                                                                               | Organized By                                                                                                          | Period         |
|-------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|----------------|
| 1     | One-Week Oriented Program in Social Science Research for Research Scholars and Teachers belonging to SC & ST                                                         | The Institute for Studies in Industrial Development (ISID), New Delhi                                                 | February 2018  |
| 2     | Three Day National Workshop/FDP on “Structural Equation Modeling”                                                                                                    | Department of Business Management, Yogi Vemana University, Kadapa                                                     | September 2018 |
| 3     | Two day “Capacity Building Programme on Commodity Derivatives Market”                                                                                                | Sree Vidyanikethan Institute of Management, Tirupati, in association with MCX-IPF.                                    | April 2019     |
| 4     | One-Week FDP on “Research Methodology & Data Analysis”                                                                                                               | Dept. of Humanities & Social Sciences, JNTUA College of Engineering (Autonomous), Ananthapuramu-515002                | September 2019 |
| 5     | ICSSR Sponsored Capacity Building Programme "Pathways of Social Research: A Methodological Training" for Doctoral Candidates of SC/ST and other Marginalized Groups" | Centre for Development Studies Thiruvananthapuram, Kerala                                                             | October 2019   |
| 6     | “Entrepreneurship Development Programme (EDP) on Start-Up and Scale-Up for International Trade” sponsored by Ministry of MSME, Govt. of India                        | Indian Institute of Foreign Trade (IIFT), Kolkata, West Bengal                                                        | February 2020  |
| 7     | 10 Days Faculty Development Programme on “Methodology of Research in Social Sciences”                                                                                | Seshadripuram Academy of Business Studies, Bengaluru-560060.                                                          | March 2021     |
| 8     | Eight-Day Faculty Development Program on Research, Publication and Patent in Humanities and Sciences                                                                 | Dept. of English and Other Foreign Languages, SRM Institute of Science and Technology, Ramapuram Campus, Chennai.     | August 2022    |
| 9     | One Week Online Faculty Development Program on “Python Programming and Its Applications”                                                                             | Dept. of E.C.E, G.Pulla Reddy Engineering College (Autonomous): Kurnool-518007.                                       | September 2022 |
| 10    | Two-Week FDP on “Developing Leadership and Team Management Skills”                                                                                                   | Dept. of Humanities and Sciences, IIT, Tirupati.                                                                      | December 2022  |
| 11    | Five-Days Virtual Faculty Development Program on “Positive Aspects of Teaching Practices”                                                                            | IQAC, PG & Research Department of Commerce, Theivanai Ammal College for Women, Villumpuram.                           | February 2023  |
| 12    | 10 Hours International FDP on “Applications of Business Analytics”                                                                                                   | Dept. of Management Studies, Ramaiah Institute of Technology in Collaboration with ExcelR Edtech Pvt, Ltd., Bangalore | October 2023   |
| 13    | Five-Days National Level Online FDP on “Methodology for Advanced Research and Quality Publication in Current Scenario”                                               | Dept. of Business Administration & IQAC, Theivanai Ammal College for Women (A), Villupuram, Tamil Nādu                | October 2023   |
| 14    | One weak AICTE Training & Learning (ATAL) FDP on “Capacity Building on                                                                                               | S.E.A. College of Engineering & Technology, Bangalore.                                                                | November 2023  |

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|----|------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|---------------|
|    | Research & Consultancy Skills for Young Researchers and Academicians”                                                                          |                                                                                                                   |               |
| 15 | Participated in 20 Hours National FDP on “Data Analysis with Excel-Basics to Advanced”                                                         | Dept. of Management Studies, Dayananda Sagar College of Engineering in Collaboration with ExcelR Edtech Pvt. Ltd. | November 2023 |
| 16 | Two Days FDP on “Evaluation Strategies & Classroom Management Skills”                                                                          | IQAC, Michael Job Memorial College of Education for Women, Coimbatore.                                            | Feb. 2024     |
| 17 | Five Days FDP on “The Emerging Trends in Research and Teaching Technology”                                                                     | Dept. of Electronic Media, St. Thomas College of Arts and Science, Chennai.                                       | March 2024    |
| 18 | One-week Online FDP on “Effective Teaching Pedagogy: Strategies for Engaging and Empowering Learners”                                          | Dept. of Humanities & Physical Education, CT University, Ludhiana, Punjab                                         | March 2024    |
| 19 | AICTE ATAL Academy Sponsored One Week FDP on "Advancing Sustainable Engineering: Innovations, Practices and Pedagogies for Faculty Excellence" | Dept. of EEE & Research and Development Cell, K.S.R.M College of Engineering (A), Kadapa.                         | August 2024   |
| 20 | Five Days FDP on “Design Thinking and Innovation”                                                                                              | Dept. of ECE, K.S.R.M College of Engineering (A), Kadapa.                                                         | December 2024 |
| 21 | Five Days FDP on “Outcome based Education and Teaching – Learning Practices”                                                                   | IQAC, K.S.R.M College of Engineering (A), Kadapa.                                                                 | January 2025  |
| 22 | AICTE ATAL Academy Sponsored One Week Faculty Development Program (FDP) on “Recent Advancements in Electric vehicles”                          | Department of Mechanical Engineering, K.S.R.M College of Engineering (A), Kadapa                                  | August 2025   |

### WORKSHOPS ATTENDED

| S.No. | Theam of The Workshop                                                                          | Organized By                                                      | Period       |
|-------|------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|--------------|
| 1     | Three-Day National Workshop on Personality Development and Enhancement of Employability Skills | Department of Commerce, Yogi Vemana University, Kadapa            | March 2014   |
| 2     | One Weak National Workshop on Research Methodology and Data Analysis Using SPSS                | Department of Business Management, Yogi Vemana University, Kadapa | October 2016 |
| 3     | Emerging trends in academics and research                                                      | Yogi Vemana University, Kadapa                                    | March 2017   |
| 4     | Two-day Research methodology & Applications for SPSS for Data Analysis                         | Annamacharya Institute of Technology & Sciences, Rajampet         | March 2017   |
| 5     | Seven-day Research Methodology                                                                 | ICSSR-Southern Regional Centre,                                   | December     |

|    |                                                                                                                |                                                                                                                                                                           |               |
|----|----------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|
|    | Workshop in Social Sciences for SC/ST Ph.D. Research Scholars                                                  | Osmania University, Hyderabad                                                                                                                                             | 2017          |
| 6  | Three-day Research Methodology & SPSS                                                                          | Department of Psychology, Yogi Vemana University.                                                                                                                         | February 2018 |
| 7  | Three-day Workshop on PSPP Software for Social Science Ph.D. Research Scholars                                 | ICSSR-Southern Regional Centre, Osmania University, Hyderabad                                                                                                             | March 2018    |
| 8  | Seven-day Workshop on “Research Methodology Workshop for SC/ST Ph.D. students in Social Sciences”              | Department of Commerce<br>Collaboration with SRC Hyderabad<br>Bharathiar University, Coimbatore, Tamil Nadu                                                               | February 2019 |
| 9  | One Day Workshop on “Rural Immersion and Community Engagement”                                                 | MGNCRE Hyderabad,<br>Collaboration with NSS Cell, Yogi Vemana University, Kadapa                                                                                          | March 2019    |
| 10 | Ten-day Workshop on “Research Methodology Course for Ph.D. Scholars in Social Sciences”                        | CSSEIP, University of Hyderabad, Telangana.                                                                                                                               | April 2019    |
| 11 | Ten-day International Workshop on “Research Methodology in Social Sciences”                                    | Department of Business Management, Yogi Vemana University, Kadapa                                                                                                         | August 2019   |
| 12 | Public Health and Biodiversity                                                                                 | Department of Environmental Science, Yogi Vemana University, Kadapa                                                                                                       | February 2020 |
| 13 | Ten Days Research Methodology Course                                                                           | The Institute for Studies in Industrial Development (ISID), New Delhi                                                                                                     | March 2021    |
| 14 | Five-day National Virtual Workshop on "National Education Policy (NEP)-2020 :: A Road Map for Future of India” | Yogi Vemana University, Kadapa                                                                                                                                            | July 2021     |
| 15 | National Workshop on ‘Writing Research Proposal and Garnering Funds                                            | Research Committee (under the aegis of IQAC) in Collaboration with Innovative and Academic Research Association (IARA), A.E. KALSEKAR Degree College, Thane, Maharashtra. | October 2022  |
| 16 | National Workshop on “Research Ethics and Identifying Predatory and Cloned Journals in Publications”           | Indian Institute of Management and Commerce, Hyderabad.                                                                                                                   | November 2022 |
| 17 | Two- Day National Workshop on Tally Prime 4.0 & SAP FICO                                                       | Department of Commerce, CSSR & SRRM Degree & PG College<br>Kamalapuram, YSR. A.P., India.                                                                                 | January 2024  |

#### WEBINARS / SYMPOSIUMS / TRAINING PROGRAMMES ATTENDED

| S.No. | Theam of The Webinar / Symposium           | Organized By                                             | Period        |
|-------|--------------------------------------------|----------------------------------------------------------|---------------|
| 1     | Recent Trends in Research Methodology      | Department of Psychology, Yogi Vemana University, Kadapa | February 2014 |
| 2     | One Day Training Programme on Human Rights | Department of Psychology, Yogi Vemana University, Kadapa | March 2018    |

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| 3  | “Legal Awareness Programme” sponsored by National Commission for Women               | Department of PS&PS, Yogi Veamana University, Kadapa                                                                   | February 2020  |
| 4  | Leadership Challenges During Corona Crisis                                           | Dr.B.R.Ambedkar University, Hyderabad                                                                                  | July 2020      |
| 5  | Financial Management                                                                 | KES’s IEMS B-School (MBA), Hubli in association with Adichunchanagiri Institute of Business Management Chikkamangaluru | July 2020      |
| 6  | National Education Policy – 2020: Features and Prospects                             | School of Education, Dept. of Teacher Education, Central University of South Bihar                                     | August 2020    |
| 7  | Challenges of Marketing during Covid-19 Crisis                                       | MVR College of Engineering and Technology                                                                              | August 2020    |
| 8  | Higher Education and High Values                                                     | Dept. of Studies and Research in Commerce & Commerce Research Forum, Tumkuru University, Tumkuru, Karnataka            | August 2020    |
| 9  | A Discussion on Covid-19 Pandemic Political Economy of Inequality and Migrant Crisis | Dept. of Economics & IQAC, Dudhnoi College                                                                             | August 2020    |
| 10 | Art of Writing Articles and Publishing in H - Indexed Journals                       | Samshodhana – Faculty Research Cell, School of Commerce, JAIN (Deemed-To-Be University), Bengaluru                     | August 2020    |
| 11 | How to Write a Research Paper?                                                       | Visakha Institute of Engineering and Technology, Visakhapatnam                                                         | August 2020    |
| 12 | New Education Policy (NEP) – 2020                                                    | Kaamadhenu Arts and Science College, Sathyamangalam, Tamilnadu                                                         | August 2020    |
| 13 | A Career Path in Digital Marketing – A Complete Practical Approach                   | Dept. of MBA, Sri Vidyanikethan Institute of Management, Tirupati                                                      | August 2020    |
| 14 | Impact of Covid-19 on Economy: Global and India                                      | Fakir Mohan University, Balasore, Odisha                                                                               | August 2020    |
| 15 | Self-Management: Key to Success and Happiness                                        | Forum of Commerce & Management Studies in India                                                                        | August 2020    |
| 16 | The National Education Policy – 2020: Change the Landscape of Indian Learning        | Forum of Commerce & Management Studies in India                                                                        | August 2020    |
| 17 | Reimagining Work, Jobs and Careers in the time of COVID 19                           | Department of Management and Commerce, Maulana Azad National Urdu University, Hyderabad.                               | August 2020    |
| 18 | Stock Investment Toolkit- Equity Research from Investors Point of View               | Dept. of MBA, Sri Vidyanikethan Institute of Management, Tirupati                                                      | August 2020    |
| 19 | One Day National Webinar on “Research Methodology”                                   | Department of Commerce, Yogi Vemana University, Kadapa                                                                 | September 2020 |
| 20 | One Day National Webinar on Research Methodology in Social                           | Department of Commerce, Alagappa University, Karaikudi                                                                 | January 2021   |

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|    | Sciences – Quality Dimensions                                                          |                                                                                                                                                         |                |
| 21 | Dr.B.R.Ambedkar’s Thoughts and Relevance                                               | National Service Scheme, Yogi Vemana University, Kadapa                                                                                                 | April 2021     |
| 22 | Research Insights & Publication Prospects                                              | Centre for Research & Training, National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu                                     | May 2021       |
| 23 | Essential Digital Capabilities for Innovative Learning and Research                    | IQAC and Innovation Cell, Yogi Vemana University, Kadapa.                                                                                               | July 2021      |
| 24 | One-Day National Level Webinar on "Reproductive Choice of Women: A Fundamental Right"  | Department of Business Management, Yogi Vemana University, Kadapa                                                                                       | November 2021  |
| 25 | Financial Planning regarding Investments and Mutual Funds                              | Department of Business Administration, SRK Institute of Technology, Vijayawada in Association with AMFI                                                 | May 2022       |
| 26 | International Conference on “Humanities through Lecturer, Film and Media 2.0           | School of Social Sciences and Language, Vellore Institute of Technology (VIT), Chennai                                                                  | August 2022    |
| 27 | Roadmap and Essentials of Data Science                                                 | Department of E.C.E, G.Pulla Reddy Engineering College (Autonomous), Kurnool& Association with IEEE Information theory society                          | September 2022 |
| 28 | National Webinar on “Financial Empowerment Through Wealth Creation”                    | Dept. of Mechanical Engineering, DR. S. & S. S. Ghandhy Govt. Engineering College, Surat, Gujarat.                                                      | September 2022 |
| 29 | National Level webinar on "Financial Empowerment through Wealth Creation"              | Dept. of Commerce, Jeevan deep shaikshanik Sanstha poi's Art's, Com & Science College Khardi in Collaboration with Association of Mutual Funds in India | September 2022 |
| 30 | National Webinar on “Financial Empowerment Through Wealth Creation”                    | International Institute of Lifestyle Management in collaboration with Association of Mutual Funds in India (AMFI).                                      | October 2022   |
| 31 | National Webinar on “Strategy for Managing Personal Finance for Financial Empowerment” | Dept. of Economics, Sapatgram College, Budri, Assam in collaboration with Association of Mutual Funds in India (AMFI).                                  | October 2022   |
| 32 | National Webinar on “Financial Empowerment through Wealth Creation”                    | Dept. of English, SontaliAnchalik College, Mahtoli, Assam in collaboration with Association of Mutual Funds in India (AMFI)                             | November 2022  |
| 33 | IP Awareness / Training Program under National Intellectual Property Awareness Mission | Intellectual Property Office, Govt. of India.                                                                                                           | November 2022  |

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| 34 | National Webinar on “Financial Empowerment through Wealth Creation”                                                                   | Dept. of English, Halakura College, Dhubri, Assam in collaboration with Association of Mutual Funds in India                            | November 2022  |
| 35 | National Webinar on “Fund Rising & Wealth Management for the Start-Ups”                                                               | Dept. of Mechanical Eng., Sankethika Vidyaparasad Eng. College, Visakapatnam in collaboration with Association of Mutual Funds in India | November 2022  |
| 36 | National Webinar on “Financial Empowerment & Career Opportunities in Financial Market”                                                | Dept. of MBA, Sankethika Vidyaparasad Eng. College, Visakapatnam in collaboration with Association of Mutual Funds in India             | December 2022  |
| 37 | National Webinar on “Financial Empowerment through Wealth Creation”                                                                   | Progati College, Assam collaboration with Association of Mutual Funds in India (AMFI)                                                   | December 2022  |
| 38 | National Webinar on “Managing Personal Finance & Wealth Creation”                                                                     | Dept. of Economics & IQAC, Hamidabad College, Assam in collaboration with Association of Mutual Funds in India (AMFI)                   | January 2023   |
| 39 | National Webinar on “Strategy for Managing Personal Finance”                                                                          | Dept. of WEAVE INDIA, Assam in collaboration with Association of Mutual Funds in India (AMFI)                                           | January 2023   |
| 40 | National Webinar on “Managing Personal Finance & Wealth Creation”                                                                     | Govt. Engineering College, Gujarat, in collaboration with Association of Mutual Funds in India (AMFI)                                   | February 2023  |
| 41 | One Day National Level Webinar on “G20 Key Highlights and Its Opportunities for India”                                                | Dept. of Commerce, HKBK Degree College.                                                                                                 | November 2023  |
| 42 | One Day National Level Webinar on “Nurturing Entrepreneurship for Tomorrows Leader”                                                   | Dept. of Commerce, HKBK Degree College in Association with CED Club,                                                                    | November 2023  |
| 43 | One Day National Level Webinar on “Wealth Creation Through Financial Planning”                                                        | Dept. of Commerce, YVU in collaboration with Association of Mutual Funds in India (AMFI)                                                | August 2024    |
| 44 | One Day International Webinar on “Bangladesh Crisis: Ramification on India and South Asia”                                            | Dept. of Political Science and Public Administration, S.V. University, Tirupati & SVCE Govt. Degree College, Palamaner.                 | September 2024 |
| 45 | One Day National Level Online Training for the Faculty on Artificial Intelligence (AI) Tools and Techniques for effective Teaching on | Yogi Vemana University, Kadapa sponsored by PM-USHA                                                                                     | September 2025 |

## SEMINARS / CONFERENCES ATTENDED

| S.No. | Title of The Conference/Seminar                                                                                        | Organized By                                              | Title of The Paper                                                           | Period       |
|-------|------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------|------------------------------------------------------------------------------|--------------|
| 1     | Right to information issues and Impact & Implementation                                                                | Yogi Vemana University, Kadapa                            | Right to information issues and Impact & Implementation                      | March 2014   |
| 2     | Emerging Trends in Services Sector in India                                                                            | Yogi Vemana University, Kadapa                            | Growth of the Service Sector                                                 | March 2015   |
| 3     | Service Quality & Customer Relationship Management Practices in 21 <sup>st</sup> Century: Emerging Issues & Challenges | Sri Venkateshwara University, Tirupati                    | Micro Insurance - Identifying the Challenges                                 | August 2016  |
| 4     | Marketing of Financial Services (MoFS)-Trends and Strategies                                                           | Sri Venkateshwara University, Tirupati                    | Role of Micro Insurance in Development of Economy                            | March 2017   |
| 5     | Marketing of Financial Services (MoFS)-Trends and Strategies                                                           | Sri Venkateshwara University, Tirupati                    | A Study on Customer Expectation and Satisfaction of Life Insurance In India  | March 2017   |
| 6     | Impact of Welfare and Development Schemes on The Socio-Economic Development of Scheduled Tribes in India               | Government Degree & P.G College, Nagari, Chittoor         | Socio-Economic Status of Scheduled Tribes in Rly Kodur                       | March 2017   |
| 7     | Marketing and Sustainable Development                                                                                  | Annamacharya Institute of Technology & Sciences: Rajampet | Marketing practices of LIC of India: Innovative ways of marketing strategies | October 2017 |
| 8     | Good Governance in 21 <sup>st</sup> Century-Its Relevance to the Civil Society                                         | Yogi Vemana University, Kadapa                            | Good Governance in India: A Study of Andhra Pradesh                          | Nov. 2017    |
| 9     | GST-A Boon or Bane                                                                                                     | Yogi Vemana University, Kadapa                            | Impact of GST on Indian Insurance Sector                                     | Dec. 2017    |
| 10    | GST-A Boon or Bane                                                                                                     | Yogi Vemana University, Kadapa                            | GST in India and its Impact on Common People                                 | Dec. 2017    |
| 11    | Goods and Service Tax, Income Tax, Financial Markets and Services                                                      | S.S.B.N Degree PG College, Ananthapuramu                  | A Study on Income Tax Planning in India                                      | January 2018 |
| 12    | Indian Financial Services-A Way Ahead                                                                                  | Osmania University, Hyderabad                             | Growth and Development of Micro Insurance in India                           | Feb. 2018    |
| 13    | Indian Financial Services-A Way Ahead                                                                                  | Osmania University, Hyderabad                             | A Study on Role of IRDAI in Indian Insurance Sector                          | Feb. 2018    |
| 14    | Digitalization in Business Management: Impact & Challenges                                                             | KMM Institute of Technology & Science, Tirupati.          | A Study on Digital Services of LIC of India                                  | March 2018   |
| 15    | Commerce Education : New Horizons                                                                                      | Department of Commerce, Sri Krishna Devaraya University.  | Micro-Insurance Schemes of LIC of India and it's Development                 | April 2018   |

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| 16 | 1 <sup>st</sup> Royalaseema Economic Association                                                                                          | Department of Economics, S.V.University, Tirupati.                                                                   | A Study on Yanadi Tribal Community in Rayalaseema Region                                                           | June 2018                 |
| 17 | Changing Dimensions in Market Scenario                                                                                                    | Department of Commerce, Sri Krishna Devaraya University. Anantapur.                                                  | Marketing of micro insurance products in India: A comparative study between public and private insurance companies | Sept. 2018                |
| 18 | A State in a Digital Age: The Transformation towards Good Governance                                                                      | Dept. of PS & PA, Yogi Vemana University, Kadapa.                                                                    | A Study on Digital Services in Indian Insurance Sector                                                             | March 2019                |
| 19 | One-Day National (Virtual) Seminar on “Entrepreneurial Trends in 21st Century”                                                            | Department of Commerce, Yogi Vemana University, Kadapa                                                               | A Study on Recent Trends in Marketing                                                                              | 12 <sup>th</sup> May 2022 |
| 20 | Higher Education in India: Issues and Challenges                                                                                          | Department of Economics, Yogi Vemana University, Kadapa district, AP.                                                | Issues and Challenges of Higher Education in India                                                                 | July 2019                 |
| 21 | Fifteenth Annual International Seminar on Financial Markets: Issues and Challenges (FIMIC – 2020)                                         | Department of Commerce, Bharathidasan University and SMART Journal Tiruchirappalli, Tamil Nadu.                      | Policyholders Preferences Towards Micro Insurance Schemes of LIC of India                                          | January 2020              |
| 22 | Issues, Challenges and Prospects of Women Participants in Research and Development Activities in India: Past, Present and Future Scenario | Department of Business Management, Yogi Vemana University, Kadapa                                                    | Challenges of Researchers in Social Sciences: A Case Study of Kadapa District.                                     | Feb. 2020                 |
| 23 | A 3 Day International Conference on “Covid-19 Afflictions on the Global Markets & Impending Outlook”                                      | Seshadripuram College, Bengaluru-560020                                                                              | Covid-19 Situation and Its Impact on Micro Insurance Agents of LIC of India                                        | Sept. 2020                |
| 24 | Two Days National Seminar on “Financial Inclusion of the Marginalized Sections in India: Emerging Issues and Challenges”                  | Department of Commerce, SV University, Tirupati.                                                                     | Problems of Micro Insurance Policyholders of LIC of India: A Case Study of Kadapa Division                         | March 2023                |
| 25 | Two-Day National Seminar on “Digital Payment Systems for Cashless Economy: Trends, Issues and Prospects”                                  | Department of Commerce, S. K. University, Ananthapuramu                                                              | Customer Awareness Towards Digital Payment System                                                                  | March 2024                |
| 26 | 3 <sup>rd</sup> International Conference on Economics, Business and Sustainability (ICEBS 2024)                                           | Kristu Jayanti College (Autonomous), Bengaluru collaboration with Euromid Academy of Business and Technology, Turkey | The Effective Usage of Cloud Computing for Higher Education Teaching Learning Process in India                     | Sep. 2024                 |

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| 27 | National Seminar on “Innovation and Digitalization of the Insurance Industry in India: A New Era” | Rathinam College of Arts and Science (A), Coimbatore, Tamil Nadu in association with Insurance Institute of India, Mumbai | A Study on Micro Insurance Death Claims of Private Insurers in India | Dec. 2024 |
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## QUIZES

- Participated in the National Level E-Quiz on “Covid-19 A Pandemic” conducted by Department of Chemistry, Santhiram Engineering College, Nandyal on 6<sup>th</sup> May 2020.
- Participated in the National Level Online Quiz on “Scholl Safety Awareness Course Quiz” organized by Ashirwad Education Center, Ahmadabad, Gujarat on 06<sup>th</sup> October 2022.
- Two-Week Online National Level Quiz on “Achievements @ 75 Years of Independence”, organized by Student Welfare Cell & NSS Cell, Yogi Vemana University, Kadapa on 13<sup>th</sup> to 27<sup>th</sup> August 2022.
- Participated in A One-Week International level Quiz on "Mahatma Gandhiji's Contributions towards India's Independence and Nation Development" during 2<sup>nd</sup> – 8<sup>th</sup> October, 2022 (In view of Mahatma Gandhiji's Jayanthi Celebrations and Azadika Amrit Mahotsav Celebrations) organized by NSS Unit-1, NSS Cell and Student Welfare Cell, Yogi Vemana University, Kadapa.
- Participated in A One-Week International level Quiz on "Awareness on Indian Constitution and India – The Mother of Democracy” (to Commemorate Indian Constitution Day Celebrations) during 26<sup>th</sup> November – 2<sup>nd</sup> December, 2022 organized by NSS Unit-1, NSS Cell and Student Welfare Cell, Yogi Vemana University, Kadapa.
- Participated in National Level Online Quiz on “Scholl Safety Awareness Course Quiz” organized by Ashirwad Education Center, Ahmadabad, Gujarat on 06<sup>th</sup> October 2022.

## LANGUAGE SKILLS

- Telugu [ Read, Write, Speak]
- English [ Read, Write, Speak]

## HOBBIES

- Reading News Paper & Listening Music

## PERSONAL PROFILE

Full Name : Chouturu Manoj Kumar  
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## DECLARATION

I hereby declare that the information furnished above is true to the best of my knowledge. I am confident in my ability to work in a team or independently. I request you to give me an opportunity to serve your esteemed institution in the capacity as mentioned above for which act of kindness. I will be very thankful to you.

Place : YSR Kadapa

Yours faithfully

Date : 15-11-2025

(Dr. C. Manoj Kumar)